

Clinton Dowding

Content Producer/ Video Editor/ Videographer

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Professional Experience

08/2021 – present
New York, USA

Domestika, *Digital Content Producer*

- Responsible for developing, planning, and carrying out Domestika's audiovisual productions and collaborate in each project in a transversal way.
- Work with the Acquisitions team on best practices for upcoming artist and courses in the production pipeline.
- Collaborate with talent to translate their content and work processes into courses, made up of easy to follow and understandable steps.
- Manage pre-production budgets, materials, talent, tools and equipment needed per client campaign.
- Listen, direct, and support talent during video production.
- Assist web layout and video editors along with the marketing department on the post production of past and current courses.

04/2016 – 08/2021
New York City, USA

NYC Department of Correction, *Video Production Manager*

- Conceptualized, shoot, edit and produced videos for Corrections Commissioner, Public Information division, social media and local government media outlets.
- Built the departments first video production studio. managed budgets, talent, visual effects editor and photographer.
- Shoot and produced external campaign videos for officer recruitment and department rebranding efforts. Videos were distributed and broadcasted on NYC yellow cabs and NYC TV channels.
- Produced long form documentary highlighting Correction Officers role during 911. Documentary is currently used for training in the 911 museum.
- Created numerous training videos for Human Resources broadcasted across Rikers Island via internal monitors.
- Worked directly with social media director and developed over 100 unique videos for YouTube and vertical content for other platforms.

09/1998 – 12/2015
New York City, USA

Warner Media, *Multimedia Producer*

- Duties included the creation of digital content for Ad sales and marketing, TBS, TNT, CNN, Turner Sports, Turner Digital, Corporate Communications and PR.
- Facilitated higher management by producing sizzle reels, focus groups, on-air promos, and VOD bumpers.
- Produced a bi-weekly sales video Podcast highlighting new research tools, technology and analytics for the Cartoon Network.
- Recorded and distributed all on-air spot checks on CNN and HLN per advertisers request.
- Provided video materials for upfront sales meetings, and acted as technical director for live upfront broadcast meetings.

Skills

Video Editing

Final Cut Pro
Adobe Creative suite
Sound sweetening
Color Correcting

Videography

- Canon and Sony Prosumer and DSLR cameras
- Studio Lighting
- Interviewing for documentaries and social media.

Project Management

- Goggle Workspace
- Monday
- Hubspot
- Slack and Basecamp

Education

05/1996
New York City, USA

Associates of Applied Science in Film and Video Production,
Borough of Manhattan Community College